**REQUIREMENTS**

**FOR ARTICLE FORMATTING, PUBLISHED IN THE JOURNAL**

Draw your attention to the necessity of clear structuring of your work:

**1. IRSTI**[[1]](#footnote-1) (International Rubricator of Scientific and Technical Information) – placed at the top left corner of the first page.

**2. Author information**–after the IRSTI, in the center of the first page provide the initials and last names of all authors, place of work in italics; city and country in italics (in parentheses) (see Appendix 1).

**3. UDC2** Classifier - placed after the author information.

**4. Title** – centered on the page. The title should be brief (no more than 10 words), but informative, reflecting the main result of the study. The title is to be in bold uppercase letters, font size 14. Abbreviations are not allowed in the title, except for commonly accepted ones.

**5. Annotation** – 8-10 sentences. It should reflect the topic of the article, its practical value, novelty, key points, and research conclusions.

**6. Key words** - up to 5-7.

***The title of the article, author information, annotation and key words must be given in three languages: Kazakh, Russian and English. The corresponding author is listed first and marked with the symbol 1.***

**7.** The main text is published with double spacing and should include the following sections:

**Introduction.** The introduction must outline the research problem. Its practical significance should be highlighted. Furthermore, the article should elaborate on the stated relevance throughout the text.

**Materials and methods of research.** Describe the organization of the experiment, the methodologies used, and provide detailed information about the research subject. The types of research methods (most common) include: observation, survey, testing, experimentation, laboratory work, analysis, modeling, study, and synthesis.

**A review of the literature on the topic.** The literature review should include 8-10 sources that the author relied upon during their research. It is important to conduct a detailed analysis of these works, highlighting both similarities and differences in the authors' approaches, as well as critically evaluating their concepts. To enhance the quality of the research, it is recommended to include both domestic and international publications. Additionally, some of the sources should be in English, which will not only broaden the research context but also integrate international experiences and approaches within the relevant field.

Particular attention should be given to works published in high-ranking scientific journals indexed in international citation databases such as Scopus, Web of Science, SpringerLink, JSTOR, and others. Publications from these databases hold a strong scientific reputation and adhere to rigorous peer-review standards, making them a priority for use in academic research.

**The results of the study.** The purpose and objectives of the research. A description of the study. Emphasize your innovative reflections. Be sure to demonstrate the scientific novelty (justify findings that are significant for the development of global science). This is the most detailed part of the research.

**Discussion of Results.** Provide an interpretation of the data obtained. It is important to compare the results with previous studies, highlighting similarities and differences, and discuss their theoretical and practical significance. Do not forget to indicate the limitations of the research and suggest directions for further studies.

**Funding Information** (if applicable).

**Conclusion.** In the conclusions, summarize the article. The conclusions should not repeat the provisions of the article. An analytical summary of the results and discussion of the article should be given.

**8.** After the main text, the list of **references** is provided with two spaces.

1. A brief **biography** of the authors follows after the list of references (see Appendix 2).

The **technical formatting** of the article should comply with the following requirements:

* Font — Times New Roman, 14-point (main text), 12-point (annotations, footnotes, notes, captions for figures and tables).
* Footnotes — placed at the bottom of each page using the "footnote" function (Ctrl+Alt+F) in Microsoft Word. Endnotes should not be used.
* Line spacing — single.
* Margins — 2 cm on all sides.
* Paragraph indentation — 1.25 cm, without using spaces or tabs.
* Article length — 20,000–30,000 characters without spaces.
* File format — Microsoft Word (\*.doc, \*.docx, \*.rtf).
* Quotation marks — typographic “”, inside quotations — regular “”.
* Dates are written in numbers: centuries in Roman numerals, years and decades in Arabic numerals. Format: month, day, year – April 14, 2025 (not 14th of April 2025)
* Ballet terms are written in French (e.g., Endedans, Tendue, Leve).

***The authors are solely responsible for the accuracy and reliability of the information, citations, references and list of the sources used.***

***Articles that are not relevant to the issues of the scientific journal and to the above-mentioned requirements are not accepted by the editorial Board.***

The article file should be named after the surname and initials of the first author (e.g., Жұматов А.И.doc, Жуматов А.И.doc, or Zhumatov A.I.doc). Articles are subject to general editing. Submitted articles are not returned to the authors.

Articles submitted to the journal undergo a double-blind review process, ensuring objectivity and confidentiality in the evaluation of the scientific materials. Reviewers, who are experts in the relevant field, are selected by the editorial board from among domestic and foreign specialists.

The editorial board independently determines the reviewers, eliminating the possibility of author influence on the review process. Reviews are not provided to authors, but the main conclusions and recommendations of the reviewers are shared with the authors in a summarized form for making necessary revisions or improving the quality of the work.

**Authors are requested to submit all materials in a single document (one file) and strictly adhere to the Article formatting requirements.**

The **article text** should be submitted in either **electronic** or **paper** form via the website <https://artsacademy.kz> or to the following address: 010000, Astana, 43 Uly Dala Street, Kazakh National Academy of Choreography, office No.470.

*Appendix 1*

*Information about the authors*

|  |  |
| --- | --- |
| Full name |  |
| Title of the article |  |
| Academic degree or qualification |  |
| Academic title |  |
| Place of work or study, position |  |
| Academic supervisor / consultant (for postgraduate students) |  |
| Degree, academic title, position of the academic supervisor |  |
| Contact phone number |  |
| E-mail address |  |

*Appendix 2*

*Example of the first page of an article*

***IRSTI 18.49.01***

***UDC 793.31***

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**ЭСТЕТИКА СОВРЕМЕННОГО ИЗОБРАЗИТЕЛЬНОГО ИСКУССТВА: ВЗГЛЯД ЧЕРЕЗ ПРИЗМУ КАЗАХСКОЙ КУЛЬТУРЫ**

**Аннотация**

*Статья посвящена анализу эстетических принципов современного изобразительного искусства с фокусом на казахскую культуру. Рассматривается влияние традиционного и современного искусства на развитие визуальных форм в контексте глобализации. Автор исследует, как художники Казахстана используют культурное наследие для создания новых художественных концепций и форм. Важное место уделяется анализу взаимодействия между национальными художественными традициями и мировыми тенденциями в искусстве. Основные выводы статьи заключаются в том, что современное казахское искусство сохраняет элементы традиционной эстетики, одновременно внедряя инновационные подходы, которые отражают особенности национальной идентичности в изменяющемся мире.*

***Ключевые слова:*** *современное искусство, эстетика, казахская культура, изобразительное искусство, визуальные формы.*

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*(Астана, Қазақстан)*

**ҚАЗІРГІ ЗАМАН БЕЙНЕЛЕУ ӨНЕР ЭСТЕТИКАСЫ: ҚАЗАҚ МӘДЕНИЕТІНІҢ КӨЗҚАРАСЫ**

**Аннотация**

*Мақала заманауи бейнелеу өнерінің эстетикалық принциптерін, әсіресе қазақ мәдениетінің тұрғысынан зерттеуге арналады. Автор дәстүрлі және қазіргі заманғы өнердің көркемдік формаларға әсерін, жаһандану контекстінде көркемдік дамуды қарастырады. Қазақстан суретшілерінің мәдени мұраны жаңа көркемдік тұжырымдамалар мен формаларды құру үшін қалай пайдаланатыны зерттеледі. Мақалада ұлттық өнер дәстүрлерімен әлемдік өнер үрдістерінің өзара әрекеттесуін талдауға ерекше көңіл бөлінеді. Қорытындысында қазіргі қазақ өнері дәстүрлі эстетиканың элементтерін сақтай отырып, ұлттық сәйкестікті көрсететін жаңашыл тәсілдер енгізу арқылы дамып келе жатқаны көрсетілген.*

***Түйінді сөздер****: заманауи өнер, эстетика, бейнелеу өнері, қазақ мәдениеті, көркемдік формалар.*

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(Astana, Kazakhstan)*

**THE AESTHETICS OF CONTEMPORARY VISUAL ART: A PERSPECTIVE THROUGH KAZAKH CULTURE**

**Abstract**

*The article is dedicated to the analysis of aesthetic principles of contemporary visual art, with a focus on Kazakh culture. The author examines the influence of traditional and contemporary art on the development of visual forms within the context of globalization. The study explores how Kazakh artists utilize cultural heritage to create new artistic concepts and forms. Special attention is given to the interaction between national artistic traditions and global trends in art. The main conclusion of the article is that contemporary Kazakh art preserves elements of traditional aesthetics while introducing innovative approaches that reflect national identity in a changing world.*

***Keywords:*** *contemporary art, aesthetics, Kazakh culture, visual art, artistic forms.*

**Introduction.** Text text text text text text text text text text text text text text text text text text text text text text (Dzhumasetova 2020, 35).

**Materials and methods of research.** Text text text text text text text text text text text text text text text text text text text text text text text text text text text text (Saitova 2023). text text text text text text text text.

**A review of the literature on the topic.** Text text text text text text text text text text text text text (Abuseitova 2006)text text text text text text text text text text text text text text text text text text text text text text.

**The results of the study.** Text text text text text text text text text text text text text text (Kulbekova 2019)text text text text text text text text text (Izim 2022, 64)text text text text text text text text.

**Discussion of results.** Text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text.

**Funding information** (if applicable). Text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text.

**Conclusions.** Text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text.

**References:**

1.

2.

1. Международный рубрикатор научно-технической информации: <http://grnti.ru/>

   Например: ***МРНТИ 13.07.25*** [↑](#footnote-ref-1)